

Explaining at-issueness contrasts between questions and assertions

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Theoretical and experimental approaches
to presuppositions, Genoa, March 2017

This talk

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b. Was John there, or Mary? (L%)

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Main goal: To offer an explanation for:

- ▶ the presence of these implications; and
- ▶ the at-issueness contrast.

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Outline

1. The empirical picture
2. Exclusivity
3. Sufficiency
4. Conclusion

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This pattern is commonly acknowledged, e.g.:

- ▶ for (1a) the exclusivity would be a “scalar implicature”;
- ▶ for (1b) see, e.g., Bartels 1999, Biezma & Rawlins 2012, Roelofsen & Farkas 2015.

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- ▶ The (non-)at-issueness is likewise commonly assumed:
- ▶ exclusivity of (1a) would be a *conversational implicature*;

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- ▶ exclusivity of (1a) would be a *conversational implicature*;
 - ▶ sufficiency of (1a) is simply what is asserted;
 - ▶ exclusivity & sufficiency of (1b) are considered *presupposed* (e.g., Bartels 1999, Aloni & Égré 2008, Biezma and Rawlins 2012).

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- ▶ **Question newness:**

Assertions tend to address prior QUDs; questions tend to introduce new QUDs.

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2.1. General approach to exclusivity

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Instead let us adopt **Attentional Pragmatics**

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Instead let us adopt **Attentional Pragmatics** (Westera, 2017).

Attentional intent: a set of things to which the speaker intends to draw the audience's attention.

2.2. Formal definition (1/2): information-maxims

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Alternative, equivalent formulation of I-Quantity:

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- ▶ The starting point for the standard recipe.

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A-maxims: For an attentional intent \mathcal{A} and a QUD \mathcal{Q} :

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Having these two routes to exclusivity bears on the at-issueness contrast...

2.5. Explaining the (non-)at-issueness of exclusivity

▶ Thus we predict:

- ▶ For (1a): $Q = \{\wedge P_j, \wedge P_m, \wedge (P_j \wedge P_m), \dots\}$;
- ▶ For (1b): $Q = \{\wedge P_j, \wedge P_m\}$.

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Proposal:

- ▶ **Asymmetry thesis** (Horn, 1989):
negative info tends to be relevant only for discourse-internal reasons;

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In a more intuitive nutshell:

- ▶ when introducing a new QUD there are no prior goals to prune.

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 - ▶ but we still need to explain the **sufficiency implication of (1b)...**

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- ▶ *Intuitively:* the speaker could have added “or neither”, but didn't.

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- ▶ Closure modulo Achievability, Maximize expected compliance, Goal pruning (Asymmetry thesis).

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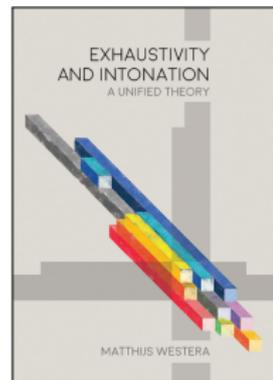
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